



	ArborGold	ArborGold Ultimate
CUSTOMER AND JOBS		
Search for customers by first, last, street address, phone number, customer number, job location, or job name	✓	✓
Maintain customer with multiple jobs	✓	✓
Create and print proposals with landscape maps	✓	✓
Synch customer and proposal/estimates with QuickBooks	✓	✓
INVOICING AND RECEIVABLES		
Batch invoicing and AR (plus built-in credit card processing)	✓	✓
Manage customer payments and discounts on jobs	✓	✓
Statement cycle billing	✓	✓
Send invoices and payments to Quickbooks	✓	✓
SCHEDULING AND ROUTING		
Visual drag and drop work scheduler	✓	✓
One click mapping and Microsoft MapPoint	✓	✓
Resource management and job costing of employee, equipment and inventory	✓	✓
PHONECENTER (message and appointment management)		
Works with Caller ID to automatically locate customers in the database	✓	✓
Time, date, and stamp of each call	✓	✓
Visual drag and drop appointment scheduling for estimators	✓	✓
One click to route appointments with MapPoint	✓	✓
MARKETING AND RENEWALS		
Generate job renewals for customers with repeat services	✓	✓
Batch prints proposal letters and calculates discounts offered	✓	✓
Cross-market services to customers	✓	✓
Create follow-up and thank you letters	✓	✓
AUTOMATED COMMUNICATION		
Capture leads from web form		✓
Automatic email follow up campaigns		✓
Send automated email reminders of scheduled appointments, welcome letters, and thank you letters		✓
Send automated emails for scheduled jobs, completed jobs, and overdue invoices		✓